

Digital Studio Summit 2004

Laemmle Theater, November 2, 2004. Co-located with AFM Santa Monica, CA

8:30-9:00

REGISTRATION

Theater Lobby

10:20-11:30 CHOOSE FROM 2 SUPERSESSIONS:

9:15-10:00

SUPERSESSION

Theater 4

The Future of the Digital Studio

How are digital tools transforming the businesses of film, television and home entertainment? How is creative expression impacted? We consider how studios and talent are rethinking the tools they use; the disruptive technologies to watch; and the impact of a volatile economy on technology decisions.

Featured Presentation: IBM Corporation

James Spertus, MPAA, Vice President and Director, United States Anti-Piracy Operations

Steve Canepa, IBM Corporation, Vice President, Media and Entertainment Industry

Cliff Plumer, Industrial Light & Magic, Chief Technology Officer

Gary Morse, Fox, Vice President, DVD and Video Operations

Moderator: Marty Shindler, The Shindler Perspective, Inc., Chief Executive Officer

Co-Moderator: Michael Stroud, iHollywood Forum, Conference Chair

SUPERSESSION

Theater 4

Visual Effects – What's Next?

Visual effects embody the most innovative aspects of the Digital Studio. Join CG animation pioneers as they review this year's biggest accomplishments and what's coming down the pike.

Tim Sarnoff, Sony Pictures Imageworks, President

Rob Legato, Visual Effects Supervisor, Academy Award® Winner

Stan Winston, Stan Winston Productions, Academy Award® Winner

Scott Ross, Digital Domain, Chairman and CEO,

Moderator: Michael Stroud, iHollywood Forum,

Co-Moderator: Jeff Okun, Visual Effects Society, Vice Chair

SUPERSESSION

Theater 2

Distribution and Financing for Digital Films:

Challenges and Opportunities

An in-depth look at digital filmmaking, including financing, photography, production and distribution. Topics include: gaining access to high-quality tools at an affordable price; marketing on a budget; legal issues; how to capture theater screen time; and emerging opportunities in cable, high-def and direct-to-DVD.

Paul Colichman, Regent Entertainment, President

Antony Ginnane, IFM Films Association, President

Ted Bonnitt, Producer

Cassian Elwes, William Morris independents, Vice President and Co-Head

Lonny Kaufman, Louisiana Economic Development, Director Entertainment Industry Cluster

Moderator: Mark Litwak Esq., Law Offices of Mark Litwak & Associates, Partner

****One hour MCLE credits for attorneys**

11:30-11:50

Theater Lobby

NETWORKING BREAK AND PRODUCT SHOWCASE

11:50-12:50

BREAKOUT SESSIONS

Theater 1

Building a (Legal) Digital Future

Days after most big films come out – and often before – they can be downloaded on the Internet and viewed on bootleg DVDs in European theaters. How can security be improved without alienating consumers? What are the most appealing business models for digital DRM? What does the future hold?

Introduction: Barbara Mudge, Worldwide Film Entertainment LLC, President

Adrian Sexton, Lions Gate Entertainment, Vice President, Digital Media

Laura Tunberg, MGM Studios, Vice President of Intellectual Property Enforcement

Mitch Singer, Sony Pictures Entertainment, Executive VP, Digital Policy Group

Talal Shamoon, Intertrust, CEO

Rusty Weiss, Morrison & Foerster, Partner

Moderator: Albhy Galuten, Content Reference Forum, Chairman

****One hour MCLE credits for attorneys**

Theater 2

Are You Ready For the Digital Cinema?

We explore the economics and technology of today's digital theater and the prospects for mass adoption. Will projectors finally come down in price? Is digital distribution of film and TV programming to theaters on the horizon? Can exhibitors make it all pay off?

Julian Levin, 20th Century Fox, Executive Vice President, Digital Exhibition and Non-Theatrical Sales and Distribution

Michael Karagosian, Karagosian MacCalla Partners, Principal and National Association of Theatre Owners

Howard Lukk, Walt Disney Studios, Executive Director, Production Technology

Russ Wintner, Access Digital Media, President and Chief Operations Officer

Moderator: Charles S. Swartz, Entertainment Technology Center at University of Southern California, Executive Director and Chief Executive Officer

Theater 4

Creating a Digital Blockbuster: Behind the Scenes on "Collateral"

How a leading filmmaker used digital and film cameras to create a summer blockbuster with a unique look, stretching the limits of film production technology along the way.

Bryan Carroll, Associate Producer "Collateral," Associate Editor "Ali" and Visual Effects Supervisor "Titanic"

Stefan Sonnenfeld, Colorist, "Collateral" and "Pirates of the Caribbean: The Curse of the Black Pearl."

Moderator: Dan Restuccio, Post Magazine, West Coast Bureau Chief