



ETC®
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Los Angeles ACM SIGGRAPH

The Entertainment Technology Center at USC
in partnership with
the Los Angeles Professional Chapter of ACM SIGGRAPH Presents:

Digital Cinema and 3D: Business, Production, and Distribution Trends

Thursday, September 29, 2005

Digital Cinema Laboratory at the Hollywood Pacific Theatre
6433 Hollywood Blvd. Hollywood, CA 90028

See the work that is being done in Digital Cinema and 3D and join Marty Shindler and his distinguished panelists as they discuss the changes that have occurred in the marketplace and how digital cinema and 3D stereo may offer new opportunities in the entertainment business. Such industry luminaries as Jim Cameron, Robert Zemeckis and Robert Rodriguez have produced 3D films. George Lucas and Peter Jackson have embraced 3D films for future releases. Digital Cinema and 3D stereo may cause fundamental changes in the way content is produced and distributed. Through the use of digital cinema, 3D stereo may cause people to return to the theaters with different and compelling content.

Speakers (subject to change without prior notice):

- Marty Shindler, The Shindler Perspective, Inc. Moderator/Meeting Co-Producer
- Brian Claypool, Christie Digital Systems
- Michael C. Kaye, CEO and President, In-Three
- Josh Greer, Real D
- Glenn Kennel, DLP Cinema, Texas Instruments
- Jon Landau, Lightstorm Entertainment
- Walt Ordway, CTO Digital Cinema Initiatives (DCI)
- George Scheckel, QuVis
- Steve Schklair, Cobalt Entertainment
- Charles S. Swartz, Entertainment Technology Center at USC

For bios of speakers please visit <http://www.la.siggraph.org/>.

PROGRAM:

6:30-7:30 P.M. Social Hour - Free Hors d'oeuvres and beverages

7:30-9:30 P.M. Program

PARKING:

Parking lots are available both North and South of Hollywood Blvd. on Wilcox and Cahuenga, including behind the theater. Rates vary from \$5 to \$10.

Street parking may also be available.

For a map showing direction and parking information, see

http://etcenter.org/Downloads/DCL_map.pdf



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FEES / REGISTRATION:

The event is free to LA SIGGRAPH members. **Due to the limited number of 3D glasses available, if you would like to view the 3D content, LA SIGGRAPH members should RSVP at <http://www.la.siggraph.org/html/rsvp.htm> by September 27.**

This event is also free to members of the entertainment industry who can show a valid ID. This includes:

1. Any relevant union, guild, or membership organization card
2. Any employee ID with an entertainment company
3. Any business card from an entertainment-related (e.g., PC or IT or software) company
4. Any film teacher or film student with ID.

It is advised that entertainment industry members who are NOT LA SIGGRAPH members pre-register at <http://www.etcenter.org/>.

Walk in/one time visitors who are not LA SIGGRAPH members and who do not have industry affiliation or appropriate ID should also RSVP at <http://www.la.siggraph.org/html/rsvp.htm> . Visitors will be charged \$15.

It is advised that LA SIGGRAPH members show up as early as possible to ensure admittance to this event. Admittance as always is first come/first served.

The annual membership fee for LA SIGGRAPH is \$35 (checks or cash only). New members are encouraged to join.

SPECIAL THANKS TO:

Charles S. Swartz, Executive Director/CEO, Entertainment Technology Center at USC
Joan Collins Carey, Chair Emeritus, LA SIGGRAPH
Co-Producers Marty Shindler, The Shindler Perspective," Inc" and
Pamela Thompson, Recruiter/Hiring Strategist/Career Coach, Ideas to Go
and to all of our members of the Executive Council and volunteers.

For updates on this meeting go to <http://www.la.siggraph.org/>